

- ROTARY 4-WAY TEST**
1. Is it the TRUTH?
 2. Is it FAIR to all concerned?
 3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
 4. Will it be BENEFICIAL to all concerned?



Published weekly by the ROTARY CLUB of WINCHESTER, VIRGINIA
 Visit The Rotary Club of Winchester website at www.winchesterrotary.com
 Address Rotary correspondence to P.O. Box 412, Winchester, VA 22604

Chartered 1921

January 25, 2018

TONITE- Board Meeting, Winchester Country Club 5:30 pm
 February 22 - Board Meeting, GW Hotel 6 pm
 March 16-18 - District 7570 Conference
 March 22 - Board Meeting, GW Hotel 6 pm
 March 24 - Kaleidoscope
 April 5-7 - PETS at Hotel Roanoke
 April 26 - Board Meeting, GW Hotel 6 pm

TODAY'S PROGRAM

Nancy Mango, the director of Bright Futures Frederick County/Winchester, will provide an overview of her organizations mission of assisting local students with food, tutoring, and other needs to ensure success.

BOARD MEETING TONIGHT

This evening, we will have our monthly board meeting beginning at 5:30 p.m. at the **Winchester Country Club**. Please note the change in location and also the earlier start time to accommodate those who will be attending the Boy Scout Dinner later in the evening.

TIME TO VOTE!

Board elections for the 2018-2019 Rotary year are today!

President: Paul Magness Secretary: Dick Kent
 President-Elect: Cary Claytor Treasurer: John Elrick



The club will also elect four of the following candidates to the Board of Directors.....the top 4 will be elected.

Tricia (Stiles) Simpson	Nancy Davis	Jeff Barbour
Dick Helm	Jennifer Stanford	Phil Glaize
	Marie DiLorenzo	Linda Coffman

103rd Annual District 7570 Conference registration is open!

Come *Celebrate our Service* at **The Homestead - March 16-18, 2018**. You will be receiving *Conference News* regularly in your inbox, introducing all the conference speakers and events.

Check out the redesigned *Conference Website*, (readable from your smartphone) it will help you organize your stay - including Saturday Special Sessions and Homestead Lodging information. Together our *Conference News* and *Website* will provide you with complete conference information.

Online registration is similar to prior years - although simpler - via our secure system. *Give it a try!*



LAST PROGRAM

Brook Ilges of LogicTree IT Solutions shared information on her company's work with mobile apps, saying they're a good way to stay in touch with your customers and keep your brand in front of them. The apps can be customized to include different modules, or services, such as calendars, photo galleries, banner ads, and push notifications. A push notification is when the app sends a reminder or other message to your customers automatically. It can be scheduled ahead of time or delivered instantly with the "push" of a button.

Banner ads are useful not only as a way to post reminders, but also as a way to raise additional revenue by selling the space to event sponsors or other local businesses. Phone apps can be customized to work on Apple, Windows, or Android phones so they are accessible to virtually everyone. You may even brand the app so it shows up under your name in the app store.



"Breathe" - Polio Fundraiser Movie



Monday, Feb 12th. This should be a fun evening at the Alamo Drafthouse and a great way to raise money for polio.

The Australian film is about a young man struck down by polio, his wife intervenes to help him live a rewarding life. It features an award-nominated cast and has gotten great reviews. Plus it will make a great date movie, just in time for Valentine's Day! See Mary Braun for more details or below is the exclusive website for Rotarians to purchase tickets.

This showing is for Rotary club members and guests only, so please help us fill the theatre! There are only 166 seats available, so order your tickets today

<https://drafthouse.com/winchester/tickets/breathe/0301/105556/showtimes>

Cost is only \$12 and includes a commemorative Rotary glass filled with health-enhancing popcorn!



Need to make-up an absence? Check out these area club meetings:

Clarke County - Wednesday Lunch - Berryville Presbyterian Church - Noon
 Charles Town - Tuesday Lunch - Jefferson Hospital - 12:15 pm
 Frederick County - Tuesday Breakfast - Westminster Canterbury - 7:30 am
 Front Royal - Friday Lunch - Houlihan's - Noon
 Hagerstown - Wednesday Lunch - Venice Inn - 12:15 pm
 Leesburg - Thursday Evening - Rivercreek Country Club - 6:00 pm

New Market - Wednesday Lunch -The Shenvalle - 12:10 pm
 Purcellville - Thursday - Bethany United Methodist Church - 7:00 am
 Strasburg - Tuesday Noon - Strasburg Moose Lodge - Noon
 Warren Co. (was Linden) - Wednesday Breakfast, Mom's Country Kitchen - 7:00 am
 Warrenton - Thursday Lunch - Stoneridge Events Center - 12:15 pm
 Woodstock - Wednesday Lunch - Woodstock Moose Lodge - 12:05 pm

Absentees: 1-18-18	Tom T Byrd	Alex Iden	Diane Thorne
William Aikens	Tom W Byrd	Dwight Kemp	Ajay Virmani
Lori Bales	David Chandler	Kit Molden	Ben Weber
Jeff Barbour	Anthony Crosen	Chuck Peterson	Ed White
Jackie Bates	Rob Frogale	Nadine Pottinga	Ridge White
Erik Beatley	Phil Glaize	Ron Price	Kelly Wolfe
Kerri Burkhart	Sven Hlywiak	Diane Ruckman	Ryan Zeleski
Paul Burkholder	Heather Hovermale	Irv Shendow	

Visitors & Guests Last Week

Mark Andrews, guest of John Elrick
 Billy Whirlery, guest of DeeDee Barbour
 Chris Merchant, guest of Mary Braun
 Dan Whitaker, guest of Scott Arthur
 John Riley, guest of Don Butler
 Liz Lewis, guest of Nancy Davis
 Marcy Obenchain, guest of Nancy Davis

Kaleidoscope Beneficiary Chosen

The club's Board of Directors met briefly after last week's meeting to approve the selection of the **Northern Shenandoah Valley Substance Abuse Coalition** as the 2018 beneficiary of our Kaleidoscope event on March 24th at Shenandoah Valley Golf Club. This year's event will be an Area 1 event, so ALL your Rotary friends will be there. Don't let them down – buy your ticket!

WINCHESTER ROTARY WEBSITE UPDATE

John Elrick substituted his Foundation Minute with an update on our Rotary website, which is about to be re-born in the next two months. He needs volunteers to help transfer our existing web info to the new site because the company that hosts our current site is going out of business in early March and any data not transferred will be gone, baby, gone. Let John know if you can help – it's primarily cut and paste work. You won't need scissors or glue.....

Make-ups* (Date & Function Attended)

DeeDee Barbour – 11/30 – Kaleidoscope Meeting
 Jeffrey Barbour – 10/26 – Board Meeting
 Tom T Byrd – 10/31 – Frederick County Rotary
 Bruce Downing – 1/2 - Kaleidoscope Meeting
 John Elrick – 1/19 – PR Committee Meeting
 Carl Esterhay – 1/11 – Comm. Services Committee Mtg
 Jenny Grooms – 1/18 – Kaleidoscope Meeting
 Kit Molden – 12/7 – Kaleidoscope Meeting
 Debbie Parrish – 1/18 – Kaleidoscope Meeting
 Libba Pendleton – 1/11 – Comm. Services Committee Mtg
 Nadine Pottinga – 1/11 – Comm. Services Committee Mtg
 Irv Shendow – 1/11 – Kaleidoscope Meeting

Turning in a Make-up?

Please make sure to complete all information, including your name, the event or club attended, date attended and date making-up on all make-cards and slips submitted. Make-ups can also be submitted online at winchesterrotary.com under Member Login.

NEXT BOARD MEETING

WINCHESTER COUNTRY CLUB

TONIGHT 5:30 PM

All are welcome & it counts as a Make-up!

Health Report

Libba reported that **Ridge White** was having gall bladder surgery this week. We also have another grandparent in the club....Gerry Kiefer!

Libba's Health Tip is just in time for our movie night fundraiser for Polio Plus on February 12th (see front page)....she extolled the virtues of popcorn.



It is a good source of fiber, is rich in vitamins B&D, can help reduce cholesterol, regulate blood sugar, and is a good source of antioxidants, which have been proven to reduce wrinkles and aging. The only catch is that you're better off using toppings such as cinnamon, curry, and hot sauce, since salt and butter have been proven undo everything that makes you live longer! Avoid pre-packaged store bought popcorn & microwave it yourself.

OUR RAFFLE LAST WEEK

Jenny Baker won \$24 but her 10 of diamonds earned her a "womp, womp, womp" when it came to the grand prize. Today may be the day when we "draw till someone wins it." The jackpot begins today with \$443....is today YOUR DAY???

DID YOU KNOW....There are app's available to help you find a Club meeting when traveling. You can link to them all from the Rotary Website at: www.rotary.org/myrotary/en/manage/tools-templates/mobile-apps



JANUARY IS

VOCATIONAL SERVICE MONTH

"Vocational service gives Rotarians the opportunity to help others escape poverty and gain a measure of self-respect. As business and professional leaders, we have a duty to lead and encourage good ethics through vocation." Carlos Furrn, PDG D6440

Rotary www.rotary.org

EVENT MAKE-UP SLIP

The Rotary Club of Winchester

Print Your Name: _____

Event Attended: _____

Date of Event: _____
Committee, Board, Community Event

Date of Missed Meeting: _____

(Turn in at Sergeant at Arms Desk)

President	Julia Connell
President-Elect	Paul Magness
Secretary	Cary Claytor
Treasurer	Dick Kent

BOARD OF DIRECTORS

2016-2019 Jenny Baker, Jamie Karalis, Kent Mull, Jonathan Snowden
 2015-2018 Jean Barch, Tom W. Byrd, Roy Schwartz, Ed White
 2017-2020 Paul Frank, John Lamanna, Libba Pendleton, Dave Smith

IMMEDIATE PAST PRESIDENT - Scott Arthur

Cog Wheel Staff: Jenny Baker, Belinda Barbour, Mary Braun, Paul Burkholder, Tom W. Byrd, Sharen Gromling, Don Karolyi, Tom Maccubbin, Chuck Peterson, Sue Rich, Gene Schultz, Dave Smith, Steve Straight

Photos: Don Karolyi Reporter: Dave Smith