

ROTARY 4-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



Published weekly by the ROTARY CLUB of WINCHESTER, VIRGINIA
 Visit The Rotary Club of Winchester website at www.winchesterrotary.com
 Address Rotary correspondence to P.O. Box 412, Winchester, VA 22604

Chartered 1921

February 8, 2018

- February 22 - Board Meeting, GW Hotel 6 pm
- March 16-18 - District 7570 Conference
- March 22 - Board Meeting, GW Hotel 6 pm
- March 24 - Kaleidoscope
- April 5-7 - PETS at Hotel Roanoke
- April 26 - Board Meeting, GW Hotel 6 pm
- May 3 - Apple Blossom Queen's Dinner (no noon meeting)

TODAY'S PROGRAM

New Member Talks!

"Breathe" - Polio Fundraiser Movie

THIS MONDAY, Feb 12th. Join us for a fun evening at the Alamo Drafthouse and a great way to raise money and make a difference in the World by helping to eradicate Polio.

The Australian film is about a young man struck down by polio, his wife intervenes to help him live a rewarding life. It features an award-nominated cast and has gotten great reviews. Plus it will make a great date movie, just in time for Valentine's Day! See Mary Braun for more details or below is the exclusive website for Rotarians to purchase tickets.



This showing is for Rotary club members and guests only, so please help us fill the theatre! **Time is getting short!** There are only 166 seats available, so order your tickets today

<https://drafhthouse.com/winchester/tickets/breathe/0301/105556/showtimes>

There are still a few seats available!

Cost is only \$12

And be sure to get your commemorative Rotary glass filled with health-enhancing popcorn!



TIME TO CLEAN OUT YOUR CLOSETS!



David Kent wants your stuff! And he's even willing to come pick it up!

Thanks to Rob Frogale, the storage truck is out early this year and available at **Frogale Lumber** on Route 50 East. David has even set up a handy new box labeling system to reduce time, trouble, sorting and damage to both our goods and our club members this year.

OUR LAST PROGRAM

Allon Lefever, author of "*Launching the Entrepreneur Ship*", is a very successful entrepreneur himself having started and taken 6 companies public including one fortune 500 company. He is also a retired MBA program professor of Eastern Mennonite University in Harrisonburg, Virginia. His passion in life is small business and he points out that throughout our country's history it has been the small business that has led the way for innovation and world leadership. In order to succeed in business an entrepreneur must have passion and persistence.



Major companies in our country started with a guys like Jeff Bezos, Bill Gates, Steve Jobs, etc. having an idea that they felt passionate about. All companies typically have ups and downs but negative impacts in the overall economy often force people to make the decision to start their own business. Being fired or watching your employer fail is often the catalyst to a person creating their own business.

Lefever stresses that since values drive culture it should come as no surprise that values also affect business growth...both good and bad. Chick-fil-A as an excellent example. The founders held to the strategies of being a good employer, providing a positive family eating experience and keeping loyal customers. Lefever pinpointed this as the key to their success. The proof is obvious as the company continues to grow and create loyal customers no matter the economic circumstances. McDonalds spent \$350 million on its dollar meal while Chick-fil-A spent zero. Chick-fil-A is less than 1/10 the size of McDonalds, but none-the-less their basic values driven focus has helped fuel massive growth.

WELCOME NEW MEMBERS

Mark Andrews is Business Relationship Manager for Doing Better Business, Inc. His business is located in Winchester and he lives in Winchester. His sponsors are John Elrick and Jaime Karalis.



Billy Whirley is responsible for Business Development at Water Street Advisory located in Winchester. Billy lives in Stephens City. His sponsors are Dee Dee Barbour and Jeff Barbour.

Need to make-up an absence? Check out these area club meetings:

- Clarke County - Wednesday Lunch - Berryville Presbyterian Church - Noon
- Charles Town - Tuesday Lunch - Jefferson Hospital - 12:15 pm
- Frederick County - Tuesday Breakfast - Westminster Canterbury - 7:30 am
- Front Royal - Friday Lunch - Houlihan's - Noon
- Hagerstown - Wednesday Lunch - Venice Inn - 12:15 pm
- Leesburg - Thursday Evening - Rivercreek Country Club - 6:00 pm

- New Market - Wednesday Lunch - The Shenvalle - 12:10 pm
- Purcellville - Thursday - Bethany United Methodist Church - 7:00 am
- Strasburg - Tuesday Noon - Strasburg Moose Lodge - Noon
- Warren Co. (was Linden) - Wednesday Breakfast, Mom's Country Kitchen - 7:00 am
- Warrenton - Thursday Lunch - Stoneridge Events Center - 12:15 pm
- Woodstock - Wednesday Lunch - Woodstock Moose Lodge - 12:05 pm

Absentees: 1-25-18	John Elrick	Dwight Kemp	Karey Starnes
William Aikens	Dana Evans	Dan Martin	Steve Straight
Lori Bales	Melissa Fortner	Maria Montgomery	Michelle Thomas
Jackie Bates	Paul Frank	Ron Price	Diana Thorne
Kerri Burkhart	Robert Frogale	Ken Rice	Ajay Virmani
David Chandler	Dick Helm	Diane Ruckman	Michael Williams
Frances Crawford	Brian Hester	Dave Smith	Stuart Williams
Anthony Crosen	Janice Houser	Jonathan Snowden	Ryan Zelaski
Bruce Downing	David Kelly	David Sovine	

Make-ups* (Date & Function Attended)
 DeeDee Barbour – 11/30 – Kaleidoscope Meeting
 Linda Coffman – 1/25 – Board Meeting
 Anthony Crosen – 1/25 – Kaleidoscope Meeting
 John Elrick – 1/25 – PR Committee Meeting
 Heather Hovermale – 1/25 – Board Meeting
 Jaime Karalis – 1/25 – Committee Meeting
 John Lamanna – 1/17 – Kaleidoscope Meeting
 Allison Lowry – 1/18 – Kaleidoscope Meeting
 Kit Molden – 1/28 – Kaleidoscope Meeting
 Guss Morrison – 1/25 – Substance Abuse Coalition
 Nadine Pottinga – 1/25 – PR Committee Meeting
 Jonathan Snowden – 11/30 – Board Meeting
 Ben Weber – 1/18 – Kaleidoscope Meeting
 Ed White – 1/25 – Kaleidoscope Meeting

Turning in a Make-up?
 Please make sure to complete all information, including your name, the event or club attended, date attended and date making-up on all make-cards and slips submitted. Make-ups can also be submitted online at winchesterrotary.com under Member Login.

Visitors & Guests Last Week

Dan Whitacre, guest of Scott Arthur

103rd Annual

District 7570 Conference registration is open!

Come *Celebrate our Service* at The Homestead Resort
 March 16-18, 2018



At the last Board Meeting, they voted unanimously to offer the following incentives for attending the District Conference at the Homestead:

The first three "first-time attendees" to register for the conference will be reimbursed the registration fee and 2 nights lodging.

The next two "first-time attendees" who register for the conference will be reimbursed the registration fee and 1 night lodging. So we are offering 5 "first-time attendees" an incentive to register!

For those who have attended the conference before, you are eligible to enter a drawing to be reimbursed for registration plus 1 night lodging. Once you have registered, just let Julia know and your name will be entered into the "hat" for that drawing.

To register, go to www.rotary7570.org and on the "Events" tab you will see "District Conference". Follow the links to register for the conference!

We hope to see several of our Rotary members attend!



WORD TO THE WISE....
Valentine's Day is WEDNESDAY!

EVENT MAKE-UP SLIP

The Rotary Club of Winchester

Print Your Name: _____

Event Attended: _____

Date of Event: _____
Committee, Board, Community Event

Date of Missed Meeting: _____

(Turn in at Sergeant at Arms Desk)

NEXT BOARD MEETING

February 22 GW HOTEL 6 PM

All are welcome & it counts as a Make-up!

HEALTH REPORT

Bill Bayliss is back to work and recovering quite well after his knee surgery and **Ridge White** has recovered enough from his gall bladder surgery that he is attending meetings again. *Welcome back Ridge!*

HEALTH TIP

In awareness of "**National Heart Month**" we remind our women members that more women die from heart attacks than do men. One of the reasons for this elevated number is the symptoms are more muted in women and they typically have a higher tolerance for pain. So ladies watch for the signals including indigestion and back pain, also your genetics and family history play an important part.

OUR RAFFLE LAST WEEK

Dick Wiltshire won \$16 and drew the 10 of hearts. Today the pot comes in at \$16.

Our Rotary Old Duffers Society

John Tyson was unanimously accepted as a member...although there was some discussion as to whether he was forgetful enough to qualify. Welcome John!

MARCH 24

SAVE THE DATE!

Jenny Baker reminded us that Kaleidoscope is March 24th at the Shenandoah Valley Golf Club. This year's event will be an Area 1 event, so ALL your Rotary friends will be there. Don't be left out – buy your ticket soon!

President
President-Elect
Secretary
Treasurer

Julia Connell
Paul Magness
Cary Claytor
Dick Kent

BOARD OF DIRECTORS

2017-2020 Paul Frank, John Lamanna, Libba Pendleton, Dave Smith
 2016-2019 Jenny Baker, Jamie Karalis, Kent Mull, Jonathan Snowden
 2015-2018 Jean Barch, Tom W. Byrd, Roy Schwartz, Ed White

IMMEDIATE PAST PRESIDENT - Scott Arthur

Cog Wheel Staff: Jenny Baker, Belinda Barbour, Mary Braun, Paul Burkholder, Tom W. Byrd, Sharen Gromling, Don Karolyi, Tom Maccubbin, Chuck Peterson, Sue Rich, Gene Schultz, Dave Smith, Steve Straight

Photos:

Reporter: Paul Burkholder